### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE:      | NEW ASSIGNMENT           |  |
|-----------------------|--------------------------|--|
| NATURE OF CONVEYANCE: | RELEASE BY SECURED PARTY |  |

## CONVEYING PARTY DATA

| Name             | Formerly | Execution Date | Entity Type            |
|------------------|----------|----------------|------------------------|
| Bank of Montreal |          | 12/19/2013     | Chartered Bank: CANADA |

#### RECEIVING PARTY DATA

| Name:           | KIND LLC                            |
|-----------------|-------------------------------------|
| Street Address: | 8 West 38th Street, 6th Floor       |
| City:           | New York                            |
| State/Country:  | NEW YORK                            |
| Postal Code:    | 10018                               |
| Entity Type:    | LIMITED LIABILITY COMPANY: DELAWARE |

PROPERTY NUMBERS Total: 39

| Property Type  | Number   | Word Mark                                |
|----------------|----------|--|
| Serial Number: | 85459663 | A DIFFERENT KIND OF WHOLE GRAIN          |
| Serial Number: | 77314217 | BE KIND TO YOUR BODY, YOUR TASTE BUDS AN |
| Serial Number: | 85526452 | BR(AND)                                  |
| Serial Number: | 85489654 | BRAND PHILOSOPHY                         |
| Serial Number: | 85268886 | CLEARING NUTS OF THEIR BAD 'WRAP'        |
| Serial Number: | 77962942 | DO THE KIND THING                        |
| Serial Number: | 85641925 | DO THE KIND THING                        |
| Serial Number: | 85384933 | DO THE KIND THING - FOR YOUR BODY, YOUR  |
| Serial Number: | 85272715 | EAT TWO KIND BARS A DAY, KEEP THE POUNDS |
| Serial Number: | 85255042 | FILL UP WITHOUT FILLING OUT              |
| Serial Number: | 85265811 | GRAB HEALTH BY THE NUTS                  |
| Serial Number: | 85265799 | HAVE YOUR KIND AND EAT IT TWO            |
| Serial Number: | 85272701 | HEALTHY SNACKS SHOULDN'T HAVE TO HIDE    |
| Serial Number: | 77524863 | INGREDIENTS YOU CAN SEE AND PRONOUNCE    |
|                |          | TRADEMARK                                |

**REEL: 005178 FRAME: 0309** 

| Serial Number: | 77962923 | IT'S USUALLY THE NUTS THAT CHANGE THE WO |
|----------------|----------|--|
| Serial Number: | 77981723 | KIND                                     |
| Serial Number: | 76596770 | KIND                                     |
| Serial Number: | 77333800 | KIND                                     |
| Serial Number: | 85579711 | KIND                                     |
| Serial Number: | 77827342 | KIND                                     |
| Serial Number: | 77721453 | KIND FRUIT + NUT                         |
| Serial Number: | 85096485 | KIND GIVES A NEW PURPOSE TO SNACKING     |
| Serial Number: | 85450043 | KIND HEALTHY GRAINS                      |
| Serial Number: | 77816085 | KINDELICIOUS                             |
| Serial Number: | 77903894 | KINDINGS                                 |
| Serial Number: | 77816084 | KINDTASTIC                               |
| Serial Number: | 85268870 | LOOK FINE. EAT KIND.                     |
| Serial Number: | 85656285 | MAKE PEACE WITH YOUR CRAVINGS            |
| Serial Number: | 85375357 | NOTHING TO HIDE                          |
| Serial Number: | 77615310 | NOT-ONLY-FOR-PROFIT                      |
| Serial Number: | 85433677 | NOT-ONLY-FOR-PROFIT                      |
| Serial Number: | 85658610 | OUR SECRET INGREDIENT IS THAT WE HAVE NO |
| Serial Number: | 85272741 | SPOIL YOUR DINNER WITH KIND              |
| Serial Number: | 77794160 | THE NUTRITIONAL BOOST YOU NEED FROM A RE |
| Serial Number: | 85458590 | TRICK YOUR TASTE BUDS                    |
| Serial Number: | 85658609 | WAY GOOD, WEIGH BETTER.                  |
| Serial Number: | 85384915 | WE LOOK BETTER NAKED                     |
| Serial Number: | 77949007 | YOU SHOULDN'T HAVE TO CHOOSE BETWEEN HEA |
| Serial Number: | 77903892 | YOU'VE BEEN KINDED                       |

#### **CORRESPONDENCE DATA**

**Fax Number**: 3128035299

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

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 kalwa@chapman.com

Correspondent Name: Richard Kalwa

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Address Line 2: Chapman and Cutler LLP
Address Line 4: Chicago, ILLINOIS 60603

ATTORNEY DOCKET NUMBER: 4100673

TRADEMARK

**REEL: 005178 FRAME: 0310** 

|  | Richard Kalwa   |
|--|-----------------|
| Signature:   | /richard kalwa/ |
| Date:  | 12/19/2013      |
| Total Attachments: 4 source=3507954#page1.tif source=3507954#page2.tif source=3507954#page3.tif source=3507954#page4.tif |                 |

TRADEMARK REEL: 005178 FRAME: 0311

#### RELEASE OF SECURITY INTEREST IN TRADEMARK COLLATERAL

WHEREAS, pursuant to that certain Trademark Collateral Agreement, dated October 15, 2012 (the "Trademark Collateral Agreement"), recorded in the United States Patent and Trademark Office on October 15, 2012 at Reel 004881, Frame 0331, KIND LLC ("Releasee"), a Delaware limited liability company, granted to Bank of Montreal ("Releasor"), a Canadian chartered bank, as administrative agent for the Secured Creditors (as defined in that certain Security Agreement, dated October 15, 2012, by and among Releasee, the other debtors party thereto and Releasor, as amended, modified, supplemented or restated from time to time (the "Security Agreement")), a continuing security interest in (i) each trademark, trademark registration and trademark application listed on Schedule A hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each such trademark, trademark registration and trademark application and (ii) all proceeds of the foregoing, including without limitation, any claim by Releasee against third parties for damages by reason of past, present or future infringement of any trademark, trademark registration, or trademark application listed on Schedule A hereto or by reason of injury to the goodwill associated with any such trademark, trademark registration or trademark application, in each case together with the right to sue for and collect said damages (collectively, the "Collateral"); and

WHEREAS, Releasee has requested and Releasor has agreed to provide a document suitable for recording in the United States Patent and Trademark Office for purposes of recording the release, relinquishment and discharge of its lien on and security interest in the Collateral.

Now, Therefore, in consideration of and in exchange for good and valuable consideration, the adequacy, receipt and sufficiency of which are hereby acknowledged, Releasor hereby relinquishes, releases and discharges its lien(s) on and security interest(s) in, and any and all other rights in or to the Collateral, and any other trademark, trademark registration, trademark application or trademark license, that Releasor has, had or could have had pursuant to the Trademark Collateral Agreement or the Security Agreement, and hereby terminates the Trademark Collateral Agreement and the Security Agreement. Releasor hereby further authorizes Releasee to take any and all actions, including filing and recording this document with any and all appropriate governmental authorities, to effect and further document the release made hereby. This Release of Security Interest in Trademark Collateral shall be binding upon the Secured Creditors' legal representatives, successors and assigns.

3507954.01.02.doc 4100673 IN WITNESS WHEREOF, the Releasor has caused this Release of Security Interest in Trademark Collateral to be duly executed as of December 19, 2013.

BANK OF MONTREAL, as Agent

Name:\_\_\_

e: Philip/Langheim

Title: Managing Director

### SCHEDULE A

# REGISTERED TRADEMARKS AND TRADEMARK APPLICATIONS

| DESCRIPTION  | REGISTRATION/ APPLICATION NUMBER | REGISTRATION/ APPLICATION DATE |
|--|----------------------------------|--------------------------------|
| A DIFFERENT KIND OF WHOLE GRAIN                                  | 85/459,663                       | 10/29/2011                     |
| BE KIND TO YOUR BODY, YOUR TASTE<br>BUDS AND THE WORLD           | 77/314,217                       | 10/26/2007                     |
| BR(AND)  | 85/526,452                       | 01/26/2012                     |
| BrAND philosophy   | 85/489,654                       | 12/07/2011                     |
| CLEARING NUTS OF THEIR BAD 'WRAP'                                | 85/268,886                       | 03/16/2011                     |
| DO THE KIND THING  | 77/962,942                       | 03/19/2012                     |
| DO THE KIND THING  | 85/641,925                       | 06/04/2012                     |
| DO THE KIND THING FOR YOUR BODY,<br>YOUR TASTE BUDS, & THE WORLD | 85/384,933                       | 07/29/2011                     |
| EAT TWO KIND BARS A DAY, KEEP THE POUNDS AWAY                    | 85/272,715                       | 03/21/2011                     |
| FILL UP WITHOUT FILLING OUT                                      | 85/255,042                       | 03/01/2012                     |
| GRAB HEALTH BY THE NUTS  | 85/265,811                       | 03/14/2011                     |
| HAVE YOUR KIND AND EAT IT TWO                                    | 85/265,799                       | 03/14/2011                     |
| HEALTHY SNACKS SHOULDN'T HAVE TO HIDE                            | 85/272,701                       | 03/21/2011                     |
| INGREDIENTS YOU CAN SEE AND PRONOUNCE                            | 77/524,863                       | 07/17/2008                     |
| IT'S USUALLY THE NUTS THAT CHANGE<br>THE WORLD                   | 77/962,923                       | 03/19/2010                     |
| KIND   | 77/981,723                       | 11/20/2007                     |
| KIND   | 76/596,770                       | 06/14/2004                     |

TRADEMARK REEL: 005178 FRAME: 0314

| DESCRIPTION  | REGISTRATION/ APPLICATION NUMBER | REGISTRATION/ APPLICATION DATE |
|--|----------------------------------|--------------------------------|
| KIND   | 77/333,800                       | 11/20/2007                     |
| KIND   | 85/579,711                       | 03/26/2012                     |
| KIND & DESIGN  | 77/827,342                       | 09/16/2009                     |
| KIND FRUIT + NUT & DESIGN  | 77/721,453                       | 04/24/2009                     |
| KIND GIVES A NEW PURPOSE TO SNACKING   | 85/096,485                       | 07/30/2010                     |
| KIND HEALTHY GRAINS  | 85/450,043                       | 10/18/2011                     |
| KINDELICIOUS   | 77/816,085                       | 08/31/2009                     |
| KINDINGS   | 77/903,894                       | 01/02/2010                     |
| KINDTASTIC   | 77/816,084                       | 08/31/2009                     |
| LOOK FINE. EAT KIND.   | 85/268,870                       | 03/16/2011                     |
| MAKE PEACE WITH YOUR CRAVINGS  | 85/656,285                       | 06/20/2012                     |
| NOTHING TO HIDE  | 85/375,357                       | 07/19/2011                     |
| NOT-ONLY-FOR-PROFIT  | 77/615,310                       | 11/16/2008                     |
| NOT-ONLY-FOR-PROFIT  | 85/433,677                       | 09/28/2011                     |
| OUR SECRET INGREDIENT IS THAT WE HAVE NO SECRET INGREDIENTS                        | 85/658,610                       | 06/21/2012                     |
| SPOIL YOUR DINNER WITH KIND  | 85/272,741                       | 03/21/2011                     |
| THE NUTRITIONAL BOOST YOU NEED FROM A REAL FOOD BAR MADE WITH WHOLE NUTS AND FRUIT | 77/794,160                       | 07/31/2009                     |
| TRICK YOU TASTE BUDS   | 85/458,590                       | 10/28/2011                     |
| WAY GOOD, WEIGH BETTER.  | 85/658,609                       | 06/21/2012                     |
| WE LOOK BETTER NAKED   | 85/384,915                       | 07/29/2011                     |
| YOU SHOULDN'T HAVE TO CHOOSE<br>BETWEEN HEAVEN AND HEALTH                          | 77/949,007                       | 03/03/2010                     |
| YOU'VE BEEN KINDED   | 77/903,892                       | 01/02/2010                     |

**RECORDED: 12/19/2013**